

BACKGROUND OF THE INVENTION

Field of the invention

The present invention relates to a data format, a method of transferring data and
5 a data transfer system.

Description of the Prior Art

“SDTI-CP: is described in the paper “Intra-Studio Distribution of Programme
Bitstreams” by J.H Wilkinson and H. Nakano and published in/at IBC 99 Amsterdam
10-14 September 1999.

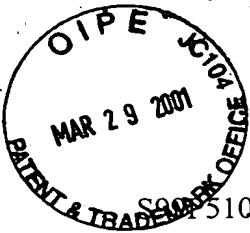
10 The SDTI (Serial Data Transport Interface) is defined in SMPTE 305M. It is
also reviewed in the paper “Interconnectivity in the DTV Era: The Emergence of
SDTI” by A. Legault and J. Matey and published in/at IBC 99 Amsterdam 10-14
September 1999.

Referring to Figure 1, SDTI transmits packets in a signal structure comprising
15 frames of television lines. Ancillary data (ANC) is carried in the horizontal blanking
area (H-ANC) of lines and data is carried in a payload area of each line. The payload
area is in the active line interval. SDTI allows packets to be routed wherever SDI
connections are available and also allows packets from more than one source to be
transmitted. SDI is the Serial Digital Interface defined by ITUR 656.

20 The SDTI-CP paper proposes that “Content Packages” (CP) are used to transfer
primarily MPEG-2 encoded bitstreams using the SDTI. However other bitstreams can
also be transferred.

A content package has a structure as shown in Figure 2.

Each Content Package contains a video frame and associated audio and
25 auxiliary data as shown in Figure 1. It is constructed of up to four Items each
comprising one or more Elements. The four Items are System, Picture, Audio and
Auxiliary. There is always a System Item and at least one other Item. Picture and
Audio Items are essentially stream Elements carrying the primary components of
television. These two Items are often routed to specialist storage or processing
30 equipment. Auxiliary data is used to carry data-centric content such as sub-titles,



I-99-42

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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APPLICATION PAPERS

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OF

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FOR

DATA FORMAT AND DATA TRANSFER

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teletext and closed caption data and is frequently created, processed and stored on computer media. As digital delivery services increase, Auxiliary data types can be expected to grow in number, volume and complexity. Finally, the system Item provides services for the package as a whole through package metadata such as time stamps, metadata for Elements in the other three Items and finally, a downstream package control element.

The Picture, Audio and Auxiliary data Items can consist of up to 255 Elements which represents a potentially massive streaming capability. Each Content Package contains the associated contents of one frame period starting with a System Item and optionally containing Picture, Audio and Auxiliary Items. Figure 2 shows the layered structure of a Content Package.

The metadata contained in the System Item has a link which associates any metadata Item uniquely with its associated element. In many cases, metadata is contained in the element (e.g. in the case of MPEG-2, metadata is contained in the various headers of the MPEG-2 bitstream). The external metadata link is provided to either replicate the metadata embedded in the Element or to provide additional metadata not contained in the element. Replicating the embedded metadata from an Element can provide quick access to key metadata without the need to re-parse the element bitstream.

Each content package CP must contain a System Item and the package is completed with any of the other Items. The System Item must appear first in order to provide a recognisable starting point and there can only be one Item of any type in any one package. A typical arrangement of System, Picture, Audio and Auxiliary data Items in a video field is shown in Figure 1.

Each Item as described above is formatted as an SDTI 'Variable Block'. The format of each SDTI variable block is shown in Figure 3. The SDTI variable block has an ENDCODE and a SEPARATOR word as shown in Figure 3. The SEPARATOR word is followed by a DATATYPE word which words together act as a START CODE.

Each block begins with the 'Separator' word and terminates with the "End Code" word. The "separator" word starts immediately following an SAV sequence.

Thus, the start of a Content Package is defined by the detection of a System Item 'Type' code.

The SDTI-CP format as described in the paper is excellent for streaming video, audio and auxiliary data.

5 However, the present inventor has recognised that there is a need for a format which is compatible with computer files to allow data, primarily MPEG-2 encoded bitstreams but also other bitstreams, to be transferred, stored and manipulated as computer files. However, computer files have the limitation that they can only be accessed as a whole file.

10 Summary of the Invention

 According to one aspect of the present invention, there is provided a signal format comprising a Content Package having at least a System Item and one or more of a Picture Item, an Audio Item and an Auxiliary Item, wherein the or each of the System, Picture, Audio and Auxiliary Items comprises: a Label having a
15 predetermined number of bytes and including at least one byte identifying the Item; a word count indicating the number of bytes of data of the Item; and the data of the Item.

 The start and end codes of the SDTI signal are removed and the Label replaces the start code. The presence of the Label identifies the format as a file format.
20 Preferably the label is an SMPTE universal label. In preferred embodiments of the invention the label has a fixed pattern of bits for all Items except for bits which identify the Item to which the label belongs. Thus the label acts as an identifier for the beginning of each Item.

 According to another aspect of the invention, there is provided a file for storage
25 in a computer system and comprising a concatenation of Content Packages as defined in the said one aspect. The file is accessed by the Operating system of the computer system in which it is stored and processed. The file may be processed like any other file in the computer system. The format of a concatenation of the Content packages with the labels allows the file to be processed as a normal file. In addition, the
30 presence of the labels allows random access of any content package within the file.

Other aspects of the invention provide:

Apparatus for forming a content package comprising an input for receiving an SDTI signal comprising an SDTI Content Package having at least a System Item and one or more of a Picture Item, an Audio Item and an Auxiliary Item, wherein the or each of the System, Picture, Audio and Auxiliary Items comprises a start code, a word count indicating the number of bytes of data of the Item, the data of the Item and an end code; and a format converter for removing the start and end codes; and for inserting a Label in place of the start code, the Label having a predetermined number of bytes and at least one byte identifying the Item.

A method of producing a signal, comprising forming a Content Package by concatenating at least a System Item and one or more of a Picture Item, an Audio Item and an Auxiliary Item, the or each of the System, Picture, Audio and Auxiliary Items being formed by concatenating: a Label having a predetermined number of bytes and including at least one byte identifying the Item; a word count indicating the number of bytes of data of the Item; and the data of the Item.

A method of forming a signal comprising the steps of: receiving an SDTI signal comprising an SDTI Content Package having at least a System Item and one or more of a Picture Item, an Audio Item and an Auxiliary Item, wherein the or each of the System, Picture, Audio and Auxiliary Items comprises a start code, a word count indicating the number of bytes of data of the Item, the data of the Item and an end code; removing the start and end codes; and: inserting a Label in place of the start code, the label having a predetermined number of bytes and at least one byte identifying the Item.

A method of forming a signal comprising the steps of: receiving an signal comprising a Content Package having at least a System Item and one or more of a Picture Item, an Audio Item and an Auxiliary Item, wherein the or each of the System, Picture, Audio and Auxiliary Items comprises a, Label having a predetermined number of bytes and at least one byte identifying the Item a word count indicating the number of bytes of data of the Item, and the data of the Item and; removing the Label of each

Item; inserting a start code in place of the Label; and inserting an end code; to thereby produce an SDTI signal.

A format converter comprising: an input for receiving an SDTI signal comprising an SDTI Content Package having at least a System Item and one or more of
 5 a Picture Item, an Audio Item and an Auxiliary Item, wherein the or each of the System, Picture, Audio and Auxiliary Items comprises a start code, a word count indicating the number of bytes of data of the Item, the data of the Item and an end code; and means for removing the start and end codes; and for inserting a Label in place of the start code, the Label having a predetermined number of bytes and at least
 10 one byte identifying the Item.

A format converter comprising: an input for receiving a signal comprising a Content Package having at least a System Item and one or more of a Picture Item, an Audio Item and an Auxiliary Item, wherein the or each of the System, Picture, Audio
 and Auxiliary Items comprises a Label having a predetermined number of bytes and at
 15 least one byte identifying the Item, a word count indicating the number of bytes of data of the Item, and the data of the Item; and means for removing the Label of each Item, and for inserting a start code in place of the Label, and for inserting an end code, to thereby produce an SDTI signal

BRIEF DESCRIPTION OF THE DRAWINGS

20 The above and other objects, features and advantages of the invention will be apparent from the following detailed description of illustrative embodiments which is to be read in connection with the accompanying drawings, in which:

Figure 1 shows a known arrangement of System, Picture Audio and Auxiliary Items in a Content Package on SDTI;

25 Figure 2 shows a known arrangement of the structure of a Content Package which known arrangement is also used in embodiments of the present invention;

Figure 3 shows a known format of an SDTI Variable Block;

Figure 4 shows an example of a Content Package;

30 Figure 5 shows a Data Structure in accordance with an embodiment of the invention of an Item of a Content Package;

Figure 6 shows a Data Structure for Picture, Audio and Auxiliary Items;

Figure 7 shows a Data Structure for an Element Data Block of a Picture, Audio, or Auxiliary Item;

Figure 8 shows the structure of part of a System Item;

5 Figure 9 shows a structure of a Metadata set;

Figure 10 shows structures of Metadata Blocks;

Figure 11 shows, by way of example, a file structure according to the invention and comprising a concatenation of Content Packages;

10 Figure 12 is a schematic block diagram of a video signal processing system according to an embodiment of the invention; and

Figures 13 and 14 are schematic block diagrams of format converters in accordance with embodiments of the invention.

DESCRIPTION OF THE PREFERRED EMBODIMENTS

Referring firstly to Figure 2, a content package (CP) as used in embodiments of
15 the present invention comprises a plurality of Items of which there are four types:

- a System Item is a group of metadata Items related to the package itself and to the elements in the other 3 Items below;

- a Picture Item is a group of up to 255 picture stream Elements;

- an Audio Item is a group of up to 255 audio stream Elements; and

20 • an Auxiliary Item is a group of up to 255 auxiliary data Elements.

The Content Package contains the associated contents of one frame period, starting with a System Item and optionally containing one or more of the Picture, Audio and Auxiliary Items. It is essential that each Content Package contains a System Item.

25 The System Item is first in the order of Items in the Content Package and is followed by the or each other Item. In embodiments of the invention there is only one Item of any one type in a package: there cannot be two or more separate Items of the same type in a package. Figure 4 illustrates an example of a Content Package.

30 The System Item in turn contains Metadata for the elements in the Picture, Audio and Auxiliary Items.

The Picture, Audio and Auxiliary Item may each contain one or more Elements.

Item Data Structure

In accordance with embodiments of the present invention, as shown in Figure 5, the System, Picture, Audio and Auxiliary Items are each formatted as a variable length block beginning with a unique SMPTE Universal Label [SMPTE 298M, “Universal Labels for the Unique Identification of Digital Data”]. The format is 8 bit data entered into bits b0 to b7 of a 10 bit word. The Figures show only bits b0 to b7. For Type, Word Count and Data Block words, bit 8 is set to be the even parity of bits b0 to b7 and bit b9 is set to be odd parity as per SDTI.

The SDTI Data Type word values are set as follows:

System: ‘04h’, Picture: ‘05h’, Audio: ‘06h’, Auxiliary: ‘07h’

The Label is different for each Item in the package to provide unambiguous Item identification. The label is 16 bytes long and has a regular pattern for all bytes except the Item Data Type. Therefore its detection will be very reliable. It will be noted that in comparison with the SDTI variable block of Figure 3, there is no START CODE and no END CODE. Thus, the Item data structure of Figure 5 does not offer the ability to provide a unique stop code as used in SDTI variable length blocks. The Word Count in each Item is therefore completed so that a decoder does not rely wholly on the detection of the label of the next Item (or an end-of-file marker).

Each Item follows the general model of Key-Length-Value, where the ‘Key’ identifies the data type, the ‘Length’ gives the data length and the ‘Value’ is the data itself. This principle allows a decoder to identify each component by the ‘Key’ and skip any component it cannot recognise using the ‘Length’ value to continue decoding data types with recognised ‘Key’ values.

The label has 16 bytes. It may be as set out in the following Table 1, by way of example:

Byte No.	Description	Value (hex)
1	Object Identifier	06h
2	Label Size	0Eh
3	Designation: ISO	2Bh
4	Designation: SMPTE	34h
5	Registry: Wrappers	03h
6	Registry: SimpleWrappers	01h
7	Standard: Content Package File	02h
8	Version Number	01h
9	Item Data Type	04h-07h
10-16	Zero fill	00h

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Table 1: Specification of the Content Package Label

The 'Item Data Type' word (Byte 9) is defined for the four Items as follows:

System = 04h, Picture = 05h, Audio = 06h, Auxiliary = 07h.

It will be appreciated that the bytes 1 to 8 have predefined values which are the same for all four types of Item. The byte 9 is variable according to the type of Item. Thus bytes 1 to 8 may be used as a video synchronisation code.

The form of the SMPTE Universal Label may be different to that shown in Figure 1. The designations of the bytes may change and the hex values may change. However, with embodiments of the present invention, the Label has some bytes, e.g. 1 to 8 in Table 1 with predefined values, and at least one variable byte, e.g. byte 9 defining Data Type.

Note, that for compatibility with the SDTI-CP streaming wrapper, the Word Counts use the 'Little Endien' format i.e. the Least Significant byte is first.

The detailed structures of the System Item, and of the Picture, Audio and Auxiliary Items will now be discussed.

20

Picture, Audio and Auxiliary Item Structure

The Picture, Audio and Auxiliary Items have a common data structure where the Item Label is followed by a 4-byte Word Count and a 1-byte Item Header word defining the number of Elements in the Item. The data part then comprises the defined number of Element Data Blocks until the end of the Item as shown in Figure 6.

5 Comparing Figures 5 and 6, the Item of Figure 6 comprises the 16 byte label and Word Count, followed by the Item Data. The Item Data of the picture, audio and Auxiliary Items comprises an Item Header, followed by one or more Element Data Blocks of which 3 are shown by way of example. The maximum number of Element Date Blocks is for example 255.

10 It is recommended that the Word Count value is correctly set to the length of the Item data block. In extreme cases, the Word Count value can be set to zero to indicate an undefined block length but the successful decoding of subsequent Items then depends on the reliable detection of the Label of the next Item.

15 The value of the 1-byte Item Header word is the number of Elements in the range 1 to 255 (0 is not valid). The Item Header word is provided so that the number of Element Data Blocks is known in cases where the Item Word Count is set to zero.

20 However, if an Element uses an Element Word Count value of zero, the Item Word Count must also be zero (since it cannot calculate a true word count value from the unknown Element word count value) and therefore can only contain that Element as either the only Element, or as the last in a sequence. Since there is no provision to mark the end of such an Element, the only end marker available is the Label of the next Item (or the end-of-file marker).

Element Structure

25 Referring to Figure 7, the common block structure for each Element is shown. Each Element Block starts with a 1 byte Element Type value to identify the type of Element, followed by a 4 byte Word Count of the Element Data block size, a 1 byte Element Number and completed by the Element Data itself.

The Element Type value identifies the type of element. This identification is additional to the 'Item Data Type' of the Item label.

30 Examples of Element Type are:

a-Data Element which may contain lines of Teletext data of a video frame or field;

an Audio Element which may contain an AES 3 audio frame; and

a Picture Element which may contain an MPEG-2 video frame coded as a
5 Video Elementary Stream.

There may be more than one element type in an item. The Elements are identified individually (in addition to the Item) because the Elements may occur in any order after the System Item.

The Element Word Count is little-endian and its value is the length of the
10 Element Data words plus '1' for the Element Number word. However, where the Element Word Count value is not known at the point of encoding; like the Item count, it may be set to zero to indicate an undefined data block length.

However, if an Element uses an Element Word Count value of zero, the Item Word Count must also be zero (since it cannot calculate a true word count value from
15 the unknown Element word count value) and therefore can only contain that Element as either the only Element, or as the last in a sequence. There is no provision to mark the end of such an Element, in the illustrated file structures of the present invention as described hereinbelow. The value of the Element Number is 0 to 255 and is set to be unique amongst the elements in an Item. The Element Number will increment by one
20 for each new element in sequence.

The System Item Structure

As shown in Figure 2, the System Item comprises Metadata blocks. This system-level metadata describes the operation of the CP in various modes and provides key metadata Items related to the whole content package. It also contains package
25 metadata together with metadata linked to elements in the Picture, Audio and Auxiliary Items. The System Item includes an optional downstream Control Element whose space is allocated but whose format is not defined herein but may be defined.

The metadata structures will be discussed in the following description.

Metadata Structures of System Item

The System Item contains a specific pre-defined metadata structure which is used to describe the package itself. It also contains general metadata structures for the package, picture, audio and auxiliary metadata.

System Item Metadata

5 The structure shown in Figure 8 shows an example of a part of a System Item structure. The structure of Figure 8 begins at bit A_0 and ends at bit A_L . Referring to Figure 5, the structure of Figure 8 corresponds to the section of Figure 5 after the Item label and beginning at A_0 and ending at A_L . The structure of Figure 8 is preceded by an Item Label as described above. The structure starts at bit A_0 with a System Item
10 Header of 7 bytes, followed by an optional SMPTE Universal Label [5], time stamps, package, picture, audio and auxiliary metadata sets and an optional Control element.

The System Item header is a packed metadata set which defines:

- a System Item Bitmap word;
- a Content Package Rate word;
- 15 • a Content Package Type word, including stream status flags;
- a Channel Handle word; and
- a Continuity Count word.

Details of following parts of the data structure are known from, and are available in more detail, in the Pro-MPEG web site www.pro-mpeg.org. Thus only a
20 summary of the key components now follows:

System Item Bitmap, Content Package Rate and Type Words

These 3 words provide detailed information about the content package structure including the package rate, the type of package transfer and identification of the package components present.

25 Channel Handle

The Channel Handle word is used to identify a package channel in the case of transferring multiple package streams between two storage devices. Each package stream is assigned a different channel handle value by the encoder so that the decoder can separate the different incoming streams. This is an optional facility currently.

30 Continuity Count

The Continuity Count is a modulo 65536 counter which increments by '1' for each new package in the same stream. If the data transmission were to be interrupted, then the Continuity Count would allow decoders to detect the switch and take appropriate action.

5 SMPTE Universal Label

A SMPTE Universal Label (according to SMPTE 298M) may be added to identify this as a Content Package. This label also identifies the application decoder template so a decoder can detect all the components of the package are decodable.

10 Creation & User Time Stamps

Creation and user time stamps can be added to provide respectively, the package origination time and a user defined time. Both have a 1-byte time stamp identifier followed by 16 bytes of data. SMPTE 12M time-code is currently supported and future extensions such as the proposed SMPTE 309M (which defines a date format in the user bits) can be supported in the future.

15 Package, Picture, Audio and Auxiliary Metadata Sets

The first metadata set is the package metadata which contains metadata for the package as a whole; such as, for example, a programme title. This metadata does not require a 'link' Item as each component of the set is linked to the package as a whole rather than any part.

20 The subsequent metadata sets are Picture, Audio and Auxiliary. They are only present if the associated Picture, Audio and Auxiliary Item is present in the package. There is no point in having metadata describing a non-existent essence! Each Item of metadata in these sets has a 'link' Item which links the metadata to the associated Element.

25 The structure of each Metadata set will now be described with reference to Figures 9 and 10.

Metadata Set

30 The System Item of Figure 2 or 8, comprises one or more Metadata sets. As shown in Figure 9 each Metadata set starts with a 1-byte Metadata Count which defines the number of metadata blocks in the set. A Metadata Count value of '00h' is

a valid value and indicates no Metadata Blocks. In this case, the metadata set is only one word long. The count byte is followed by Metadata blocks.

Metadata Block

Referring to Figure 10, each Metadata block comprising a 1-byte metadata
5 Type word, followed by a 2-byte Word Count word and completed by the metadata itself.

Picture, Audio and Auxiliary metadata blocks may be preceded by a 'Link' metadata block which provides a link between the metadata and the essence of the associated Element. A 'Link' metadata block will occur as many times as there are
10 elements to link. Each time a 'Link' metadata Item is found, the immediately following metadata blocks will all refer to the linked element until the next 'Link' metadata Item is found. Since the 'Link' metadata Item is a very specific metadata component and of such a short length, it dispenses with the word count and comprises 3 words, as shown in Figure 10;

- 15 •A Metadata Link Type;
- An Element Type; and
- An Element Number.

The Link Metadata Items allow, in principle, the blocks of a Metadata set to be in any order. However, it is preferred that Metadata sets of different types be arranged
20 in a predetermined order, for example as shown in Figure 8.

File

Referring to the example of Figure 11 an example of a file in accordance with the invention is shown. It comprises a sequence of content packages K_0 - K_n where n is 12 for example. A frame of encoded video is packaged with the other data to form a
25 sequence of content packages. This Figure shows the notional frame-by frame storage of a package sequence from left to right. Such a file may contain an unspecified number n of packages. In general n may be one or more. In a file storage system, the file location in memory is defined by the file start location and length as defined by the Operating System.

30 Package K_0 contains an I frame which, in accordance with an MPEG GOP, is the first frame, and in this case also the first package. The GOP ends with an I-frame

K_{10} . Packages $K_1, K_4 \dots K_7$ contain P frames. Packages $K_2, K_3, K_4 \dots K_{11}, K_{12}$ contain B frames. The numbers in the packages indicate the display order of the frames. The packages and frames as shown in Figure 11 are in processing order. They are so ordered to enable decoding of the B frames.

5 Figure 11 shows that each Package e.g K_0 is structured as one Content Package as shown in Figure 4, and that the System Item of each Content Package is structured as shown in Figure 5 (and Figure 8). That is the System Item starts with an Item Label, followed by a Word Count and Item Data as indicated by dotted lines in Figure 11. Other items have the same form as indicated by the solid lines for a Picture Item.

10 Video Signal Processing System

Referring to Figure 12, a video source 2 produces an SDTI-CP bitstream and clock. The SDTI-CP bitstream has the known structure shown in Figures 1, 2 and 3. The source may be a video tape recorder, video disc recorder or some other stream source. The SDTI-CP bitstream is fed to a buffer 4.

15 The buffer 4 detects and removes any gaps in the SDTI-CP bitstream; - such a bitstream may be produced in bursts. An interface 6 receiving the SDTI-CP bitstream and clock from the buffer 4 and converts the SDTI-CP bitstream in the buffer 4 into a file for storage in the computer system 12. It will be noted that the SDTI variable block of Figure 3 has an END code and a START code provided by the DATAWORD
20 following the SEPARATOR. The SDTI-CP bitstream is to be stored as a file in a computer system 12 having a data storage device 8 and a computer or microcontroller 10.

The interface 6 and buffer 4 are controlled by the computer 10. The interface 6 removes the START (i.e. separation and data type) and END codes from the variable
25 blocks. The interface 6 adds Item Labels in place of the START codes. The result is a file which may be of arbitrary length. The file is stored in the storage device 8 under the control of the Operating System run by the computer 10. By way of example, the Operating System may have a File Allocation Table (FAT) which stores the File Names and the physical location(s) in the storage device in which the File is stored. In
30 addition to the FAT, the Item Labels which replace the Item Type words indicate that the stored data is a file rather than a bitstream. The word counts in the Variable Blocks

and in the Element Data Blocks are usable to find the end of the file, in addition to the use of the FAT.

By providing such a file format, data can be stored and accessed as a file like any conventional computer file. Access to files is relatively quick. Such a file can be
 5 copied, transferred as a file between servers, and otherwise processed like any other computer file. For example the computer system 12 may be one server. It may be linked to another server 14 or other file storage devices via a network link 16 such as Ethernet.

Furthermore, the System Item and the metadata in it allows random access to
 10 any Picture, Audio and Auxiliary Item in the file because the metadata is embedded in the bitstream which forms the content of the file. The System Item is accessible because it is labelled as such. The Picture data may be accessed to accuracy of one frame: see for example Figure 11 in which individual I and P frames are in respective content packages each having a System Item and a Picture Item. Furthermore, the Item
 15 Labels can act as synchronisation codes because they have a predefined code (except for the Data Type code).

Various modifications may be made to the data structures according to the invention as described above. For example, the System Item may be modified to include a word or words defining the start and stop points of a clip, i.e. a sequence of
 20 video frames. The System Item may be modified to include words indicating the pre-roll and post-roll periods.

The buffer 4, under the control of the computer 10 may recreate the SDTI-CP bitstream from the file for storage in the recorder 2.

Referring to Figures 13 and 14, examples of format converters are shown.
 25 Referring to Figure 13, the converter converts an SDTI-CP Item into an Item as shown in Figure 5. A multiplexer 20 has first 22 and second 24 inputs and an output 26. A first store 28 is connected to the first input 22. The first store stores the SMPTE Universal labels. A second store connected to the second input stores, temporarily SDTI_CP Items having start and end codes. A controller 32 controls the writing of
 30 data into the stores and the reading of data from the stores under the control of e.g. the computer 10 of Figure 12 from which it receives data and control signals via

connection 34. The controller writes an SDTI Item into the store 30. It receives the clock signal associated with the SDTI Item. It also receives the start and end codes to enable the writing of one item into the store 30. It may write only the word count and the data or it may write the whole Item including the start and end codes. at the choice
 5 of the designer. It writes the label into the first store. The label is read out to the first input 22 of the multiplexer 20 followed by the word count and data of the Item which are read out to the second input 24. The multiplexer outputs an Item as shown in Figure 5 at its output 26. A plurality of concatenated Items form a content package as described above and the packages are concatenated to form a file. The file does not
 10 have an associated clock.

The reverse process is performed by the converter of Figure 14. A multiplexer 36 has first 38, second 40 and third 42 inputs and an output 44. A first store 46 storing the start code is connected to the first input. A second store or buffer 48 stores an Item of a Content Package of a file, and is connected to the second input 40. A third store
 15 50 stores the end code and is connected to the third input 42. A controller 54 controls the writing of data into the stores and the reading of data from the stores under the control of e.g. the computer 10 of Figure 12 from which it receives data and control signals via a port 56. The controller reads the start code from the first store followed by the Item Type word, word count and data of the Item stored in second store 48
 20 followed by the end code stored in the third store 50. The multiplexer combines the start code, Item type word, the word count and the data to output an SDTI-CP Item.

A clock signal is provided at an input CK of the multiplexer and output on a separate clock output.

Although illustrative embodiments of the invention have been described in detail
 25 herein with reference to the accompanying drawings, it is to be understood that the invention is not limited to those precise embodiments, and that various changes and modifications can be effected therein by one skilled in the art without departing from the scope and spirit of the invention as defined by the appended claims.